

## Turnover in retail trade at the end of September 2023

October 20st 2023

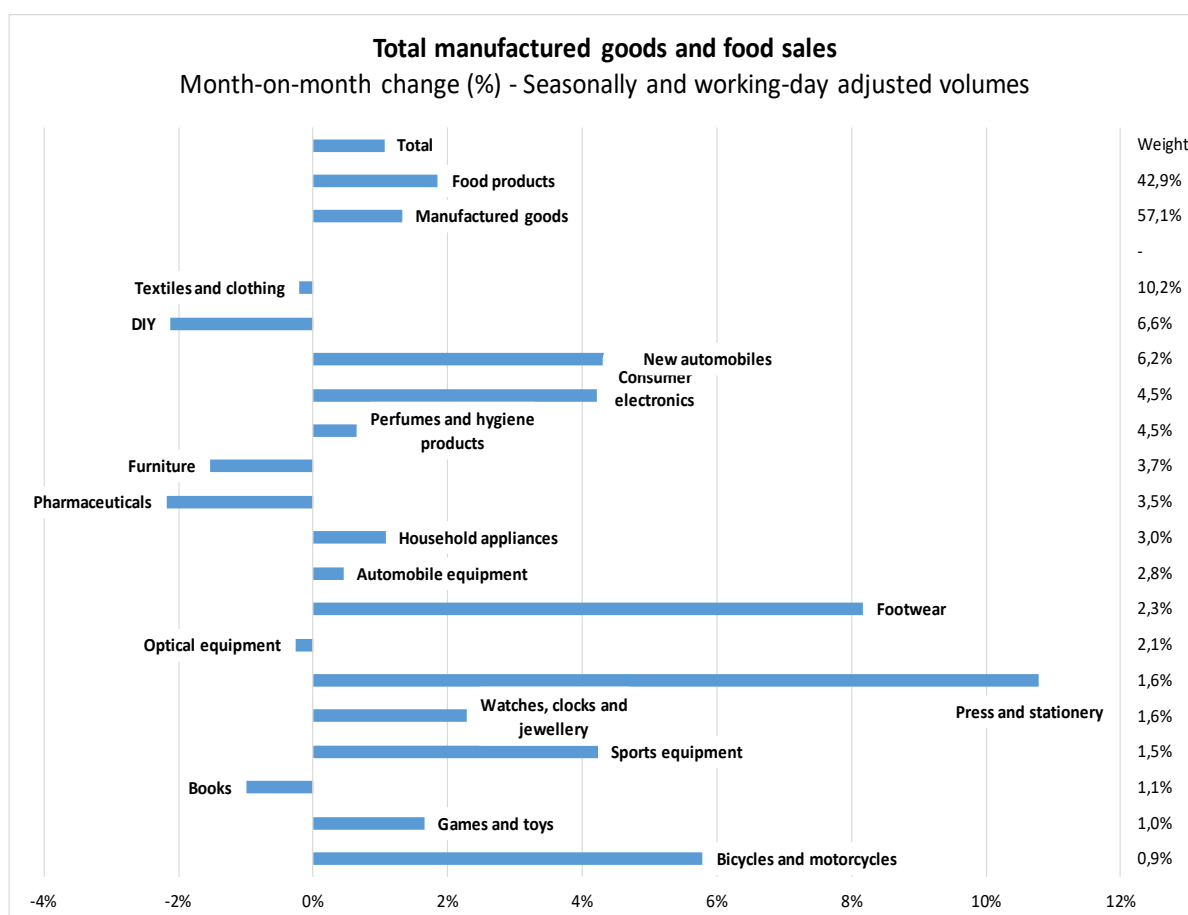
### Retail sales picked up in September

*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In September**, the volume of manufactured goods sales increased by 1.3% compared with August, following a 2.2% decline the previous month. The upturn was driven notably by press and stationary (+10.8% after -8.6%), footwear (+8.2% after -7.9%), bicycles and motorcycles (+5.8% after +0.3%) and new cars (+4.7% after +0.5%). In contrast, sales fell slightly month-on-month in pharmaceuticals (-2.2% after +2.2%), DIY (-2.1% after -0.5%) and furniture (-1.5% after -10.9%). The volume of food sales rose by 1.9% in September, after falling by 2.2% in August.

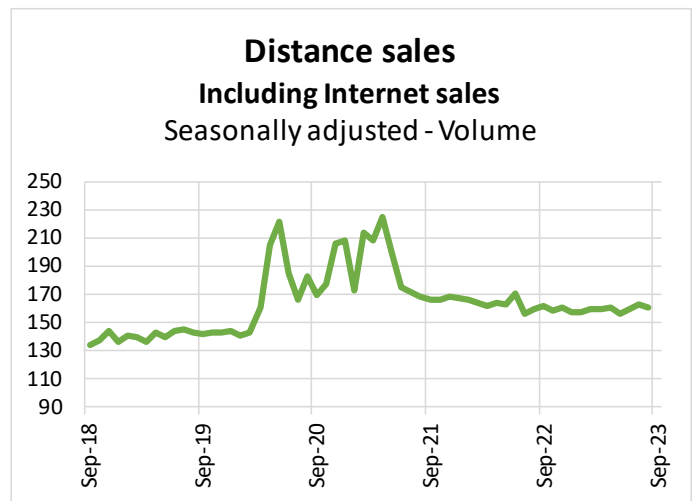
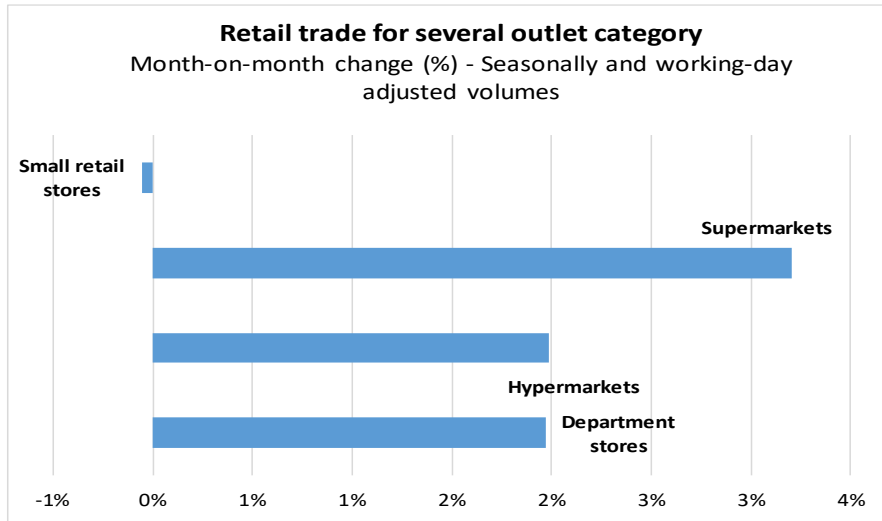
With the exception of small retailers, where sales inched down by 0.1%, all distribution channels reported a rise in turnover, especially supermarkets which saw 3.2% growth month-on-month.

**Over the past three months**, both manufactured goods and food sales have fallen in volume terms **compared with the previous three months** (-1.2% and -0.5% respectively).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers August 2023. The actual figure for September will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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